

Stokes Partnership for Children 2018-2020 Strategic Plan (January 1, 2018 – December 31, 2020)

Updated Mission: Building foundations for young children to succeed through a partnership of families, communities and businesses.

New Vision: Each child reaches his or her potential and is prepared for success.

Tagline: Building Foundations for Young Children

Logo: TBD, but will include an approved version of NCPC's affiliate logo or adopt logo entirely.

Core Service Areas and Primary Goals:

- Early Care and Education - Every child experiences high quality early learning environments.
- Family Support - All families are stable and maintain nurturing home environments.
- Health - All children up to five years receive preventive health care.
- Literacy - All children have access to early literacy programs.

The primary funding priorities for 2016-2019, include activities that*:

- Support early childhood literacy;
- Activities that lead to an increase in lead teacher education through college credits, with a special focus on the education of infant/toddler lead teachers;
- Activities relating to family support and education.

***To be re-determined for Smart Start Allocation Process 2019-2022.**

Primary Non-Programmatic Objective:

The Partnership's Governance Committee will create and maintain a **Resource Development and Outreach Plan** and update as needed, to include:

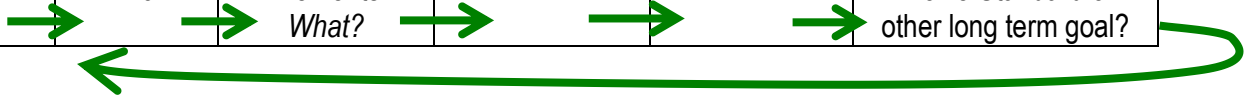
- The Partnership will try to maintain or increase state funding and will increase non-state funding; incorporate ways beyond Smart Start funds to provide more services in needed areas. Partnership will collaborate to secure grants to address specific community needs.
- Continue the development of and support of the signature event BBQ for Books, versus small fundraising events throughout the year.
- Fundraising is a primary responsibility of the Board of Directors. Board members will set an example and lead the fundraising efforts for the partnership.
- Board members will be trained in effective and appropriate advocacy so that they can be more active in advocating for Smart Start funding.

Primary Programmatic Objectives:

The attached logic model directs the work of programmatic objectives, along with the current Community Early Childhood Profile, Smart Start's Measures of Impact and current Needs Assessment.

Stokes Partnership for Children Logic Model: Logic Models help us understand the ‘who, what, and why’ of our programs and SPFC as a whole. Below is the basic format used for each activity funded:

<i>If this condition exists</i>	<i>For this Population</i>	<i>And we implement these strategies</i>	<i>This many times, for these individuals</i>	<i>We expect this short-term change</i>	<i>And we expect this outcome to impact the overall county</i>
Need Statement <i>Why?</i>	Target Population <i>Who?</i>	Program or Activity Elements <i>What?</i>	Outputs <i>How Many?</i>	Outcomes <i>So What?</i>	How does outcome impact Early Childhood Profile Standard or other long term goal?



The arrows above indicate how each section ‘logically’ leads to the next; the final critical step is for the outcomes/EC Profile results to then lead back to informing program design and development and directing program management and quality improvement and assurance activities.

Attachment A – Logic Model

Attachment B – Community Early Childhood Profile, Smart Start’s Measures of Impact

Attachment C – Needs Assessment Summary

Attachment D – Schedule of Long Range Planning

2018-20 Stokes Partnership for Children Logic Model¹ - Attachment A

Needs	Target Populations	• Activities	Recipient Outputs	Outcomes Areas Addressed	EC Profile Standard ["I"]= Official data unavailable	Long Term Goals
• A. Early Care & Education						
<p>In 2016, there were 2,312 children birth to age 5 not yet in Kindergarten living in Stokes County.²</p> <p>Insufficient high quality child care available for parents in Stokes County:</p> <ul style="list-style-type: none"> • not all staff have adequate higher education in the Early Care & Education field; • teachers not all compensated adequately; • families not able to afford high quality care. 	<ul style="list-style-type: none"> • Child Care Sites in Stokes County • Child care providers of children 0-5 in Stokes • Children and Families in these sites • At-risk 4 year olds • Potential child care providers 	<ul style="list-style-type: none"> ✓ Early Childhood Itinerant Instructor ✓ Enhancing Quality through Professional Development (EQPD) ✓ KidSource CCRR ✓ NC Pre-K³ ✓ NC Pre-K Support ✓ Smart Start Funds for POC (Subsidy) ✓ Workforce Innovation to Support Early Education (WISEE) 	<p><i>Every site could be touched by at least one activity!</i></p> <p>As of September 2017⁴, Stokes County had:</p> <p>~19 child care facilities; 3 family homes & 16 child care centers</p> <p>~102 child care providers and Staff</p> <p>~589 children enrolled in regulated child care in Stokes</p>	<p>Early Care & Education Quality</p> <hr/> <p>Early Care & Education Workforce</p>	<p>Child Placements Avg. star rating; % children in 4 and 5 star facilities</p> <p>Subsidized Placements Avg. star rating-subsidy; % subsidized children in 4 and 5 star facilities</p> <hr/> <p>Lead Teacher - % of Children Enrolled in 1-5 Star Centers That Have At Least 75% of Lead Teachers with College Degrees (i.e. 7 Lead Teacher Education Pts)</p> <p>Administrator - % of Children Enrolled in 1-5 Star Centers That Have Directors with College Degrees (i.e. 7 Administrator Educ Points)</p>	<p>Every child experiences high quality early learning environments</p> <hr/> <p>Children are enrolled in child care facilities that provide a consistent high quality early education program by retaining competent, qualified staff.</p>
B. Early Literacy						
<p>Early childhood literacy skills need improving.</p>	<ul style="list-style-type: none"> • Stokes County children age 0-5 not yet in Kindergarten & their families 	<ul style="list-style-type: none"> ✓ Reach Out and Read® ✓ DPIL³ ✓ Howard Mabe Literacy Fund³ 	<p>2,312 children birth to age 5 not yet in Kindergarten living in Stokes County and their families</p>	<p>Early Literacy</p>	<p>[Early Literacy – % of Parents/Guardians Who Report Reading to Their Children Daily]</p>	<p>Children enter school with early literacy skills needed.</p>

¹ Developed by Justine A. Wayne, MSW, MSPH. as part of Strategic Planning process.

² Office of State Budget & Management County Estimates available online: www.osbm.state.nc.us/ncosbm/facts_and_figures/socioeconomic_data/population_estimates/county_estimates.shtm, 2016 single age data.

³ NC Pre-K, DPIL, and Howard Mabe Literacy Fund not Smart Start funded

⁴ From the DCDEE September 2017 Enrollment Data available on Smart Start's LP Central

C. Family Support						
Parents need education and support with behavioral issues, discipline, development, and ready skills. ⁵	<ul style="list-style-type: none"> Stokes County children age 0-5 not yet in Kindergarten & their families 	✓ Parents as Teachers		Family Support	Parenting skills - % of children age 0-5 with an investigated report of child abuse/neglect.	Families have the knowledge and skills needed to maintain nurturing, stable home environments
D. Health & Early Intervention						
Need to increase access to healthcare to improve the health and safety for young children, prevent childhood obesity, and ensure that more children are screened for developmental delays and referred to services for help before they start school.	<ul style="list-style-type: none"> Stokes County children age 0-5 not yet in Kindergarten, their families, including pregnant women Child care providers of children 0-5 in Stokes County 	✓ WISE Start ✓ PAT ✓ NC Pre-K	2,312 children birth to age 5 not yet in Kindergarten living in Stokes County and their families	Health & Early Intervention	Early intervention - % of children who receive early intervention or special education services (ages 0-2 & ages 3-5) <i>[Use of Primary Health Care - % of children enrolled in Medicaid Who receive a well-child exam]</i> Healthy Weight — % of low income children age 2-4 who are at a healthy weight	Children enter school healthy and ready to succeed.
E. Program Support						
Programs must be Evidence Based or Evidence Informed , need support for ensuring best practices and evaluating results. Increasing awareness and access to services.	<ul style="list-style-type: none"> Service providers, Partnership Board & staff, and local community 	✓ Program Management & Evaluation	12 other funded activities	Program Support	Audit findings – one or fewer findings All EC Profile standards (<i>Indirectly</i>)	Programs provide services according to model fidelity and are using best practices.

⁵ 2016 Stokes Partnership for Children Community Needs Assessment.